

## **DISPLAX named Finalist for the 2010 Red Herring 100 Europe Award**

**Braga / Portugal, May 20, 2010** – DISPLAX Interactive Systems, developer of interactive technologies, has been selected as a finalist for Red Herring's Europe 100 award, a prestigious list honoring the year's most promising private technology ventures from the European business region. The finalists were selected from a pool of hundreds of companies from across Europe.

With nominating DISPLAX as finalist for its Europe 100 award, Red Herring recognized the company's innovative potential and investment in Research & Development. In February, DISPLAX announced its new DISPLAX Multitouch Technology solution that will be available to the market in the fall 2010. The innovative technology transforms any non-conductive flat or curved surface into a multitouch screen by combining a new patented controller and software with a standard transparent, thinner-than-paper nanowired polymer film from third-party suppliers. When the film is applied to glass, plastic or wood, the surface becomes interactive. Content is provided by (rear-)projection or an LCD. It is a lightweight and highly scalable solution, ranging from seven inches (18 centimetres) to 135 inches (3.4 metres) across the diagonal thus opening up a wide range of commercial applications suitable for indoor or outdoor displays. The multitouch technology solution can be integrated with standard LCD screens as well.

The Top 100 winners will be announced at a special awards ceremony on May 27, 2010 at the Red Herring Europe Conference in Paris.

### **Red Herring 2010**

Since 1996, technology industry executives, investors, and strategists have valued the Red Herring 100 lists as an instrument for discovering and advocating the most promising private ventures from around the world. Finalists for the 2010 edition of the Red Herring 100 Europe award are selected based upon their technological innovation, management strength, market size, investor record, customer acquisition, and financial health. During the several months leading up to the announcement, hundreds of companies in the telecommunications, security, Web 2.0, software, hardware, biotech, and clean tech industries sent in their submissions to qualify for the award.

### **About DISPLAX**

DISPLAX Interactive Systems is a leading innovator and manufacturer of interactive technologies with expertise in single- and multitouch as well as gesture interactivity. Based in Braga, the Portuguese Silicon-Valley, DISPLAX employs some of the best minds in Europe

and works closely with universities in the area on R & D. The company's aim is to establish itself as a global research driven leader on interactive technologies. DISPLAX is a company of the EDIGMA GROUP.

For more information, visit [www.displax.com](http://www.displax.com)

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